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## FULFILLING THE REGION'S BUSINESS NEEDS

As business investment pours into the growing economies of the Middle East and Asia, the demand for quality office space is greater now than ever before. So too the need for a premier exhibition which brings together the international leaders from every sector of the industry - The Office Exhibition 2007.

Anyone with an interest in premium, high-end furnishings, interior design and storage systems for every office application - need look no further.

Added to the extensive range of technological applications and services - including audiovisual, telecommunications, lighting and security systems - The Office Exhibition 2007 provides for every possible need.

For interior designers, architects, real estate developers or aspirational end users - do not miss the region's most comprehensive range of office applications and outsourcing services under one roof.

Bafco

Vitra

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Sedus Stoll



La Cividina



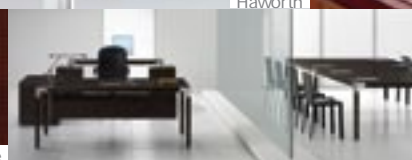
Bordonabe



Calla & Manifattura



Ege



Haworth

**ERGONOMICS**

A drive towards reducing the impact on the environment and increasing recyclables includes the use of biodegradable materials inside soft furnishings

Ergonomically designed computer peripherals provide adjustability in keyboard trays, monitor arms, laptop holders, footrests and task lighting.

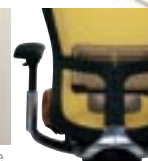
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Della Rovere



Teknion & Total Office



**MATERIALS**

The key elements of glass, wood and aluminium produces designs that are modern, sleek, light and flexible in their application. Magnetic worktops enable provide further adaptability where space is restricted.

**INTEGRATION**

Designed to integrate storage into interior design, cabinets and other office storage systems offer a choice of every material, finish, colour or tone, including corporate colours, logos or promotions.

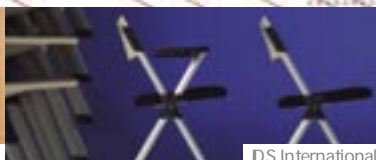
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Marlin



Alea



DS International



Della Rovere



**FLEXIBILITY**

Providing the flexibility to conduct business at any location, be airport lobby, VIP lounge or hotel foyer, is a chair with plug tool in the armrest, allowing connectivity to a computer, power supply or the Internet.

**PERSONALITY**

Flexible manufacturing techniques allow an almost limitless choice of individualised carpet designs and colour combinations, to capture the mood of each room and environment.

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**PLANNING YOUR VISIT**

**BE OUR GUEST**

Your invitation is enclosed with this mailing list and is valid for the duration of the exhibition. To apply for additional invitations for your colleagues, contact the organisers (details on back cover).

**WHEN**

3rd - 5th June 2007, 11am - 7 pm daily

**WHERE**

The Office Exhibition 2007 will occupy Zabeel Hall and Hall 1 at the Dubai International Exhibition Centre, alongside InRetail in Hall 8 and The Hotel Show in Halls 1 - 7.

**TRAVEL & HOTEL ARRANGEMENTS**

Travel Focus, the exhibition's official travel agent, is offering preferential travel and hotel rates for overseas visitors. They will also arrange visas. To take advantage of this, make sure you book early.

**Travel Focus**

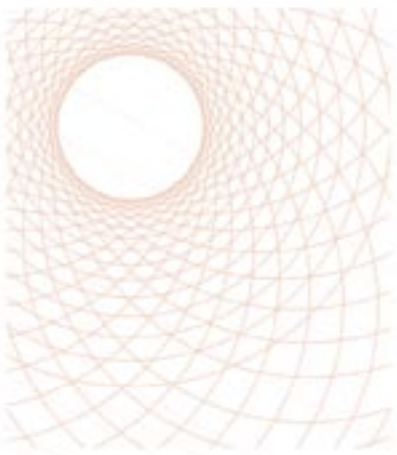
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## WORKPLACE FREEDOM SEMINARS



At our Workplace Freedom Seminars, leading global specialists will be sharing their knowledge and expertise on workplace related developments and innovations.

The workplace freedom concept is based on the need to create a motivating working environment conducive to knowledge sharing, communication and innovation.

Hence the office of the future will be designed around human interaction, creative freedom and physical comfort.

The seminars are free of charge to trade visitors and will cover a diverse range of topics over the 3 days of the exhibition.

